



**ARCUTIS**  
BIOTHERAPEUTICS

# Seborrheic Dermatitis

September 2020

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# Seborrheic Dermatitis Phase 2 Data Call

# Frank Watanabe

President & CEO



# Seborrheic Dermatitis (Seb Derm)

- Common, chronic inflammatory skin disease
- Affects 10M people in the U.S.
- Appears as itchy red patches covered by greasy, flaking scales on the scalp, face & chest



# Negative Impact on Quality of Life (QoL)

Seb derm can have a significant, negative influence on QoL

## Psychological Distress

Oily skin and flakiness in visible areas causes psychological distress

## Women Express Particular Self-Consciousness

Limits clothing choices (no black), hairstyle (due to Rx shampoos), and make-up



## Significant QoL Impact

QoL impacted by all symptoms: erythema, flaking, oily skin, and pruritus<sup>1</sup>

## Perception of Poor Hygiene

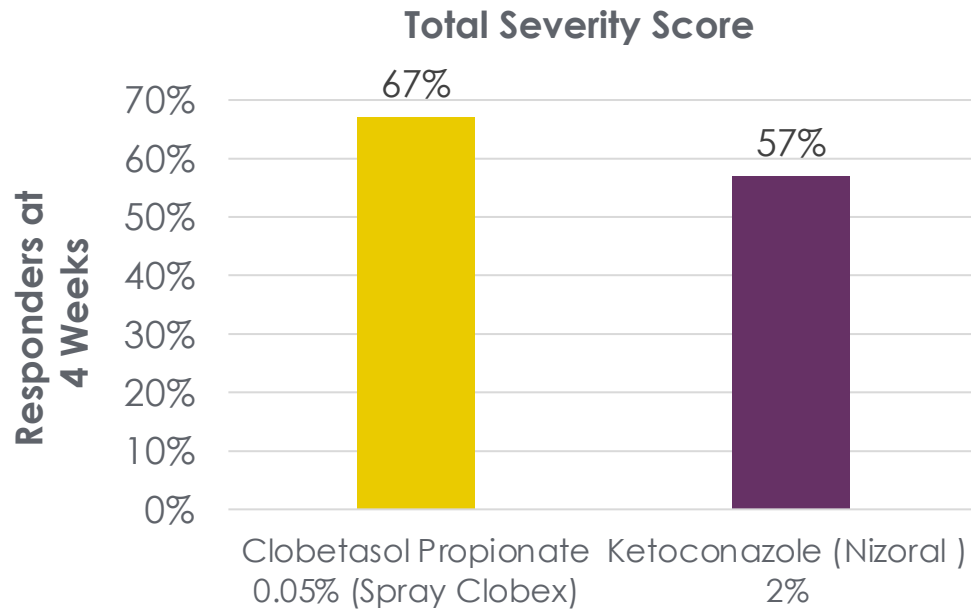
Patients are perceived as “dirty,” causes negative impact on self-esteem

## QoL is Key Driver for Rx

High patient QoL burden motivates dermatologists to treat seb derm

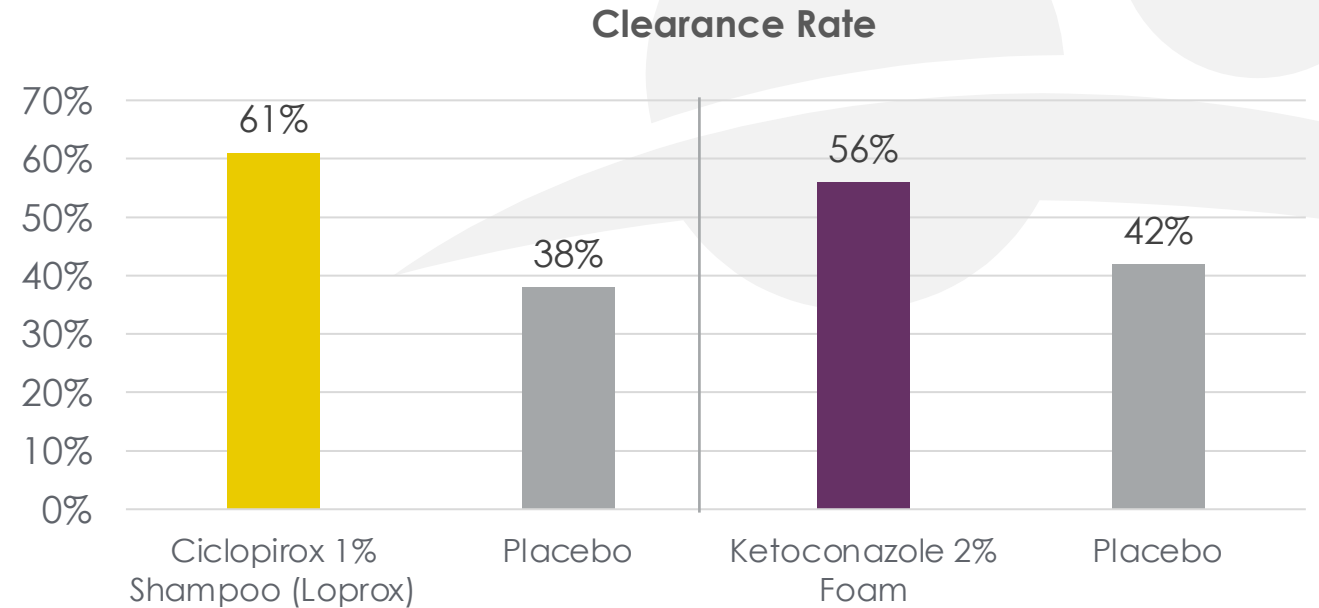
Szepietowski JC, Reich A, Wesolowska-Szepietowska E, Baran E. National quality of life in dermatology group. 2009

# Efficacy Benchmarks



**n= 326**

- Total severity score (TSS)  $\geq 2$  defined as sum of erythema, loose desquamation, and adherent desquamation at 4 weeks<sup>1</sup>
- Moderate-to-severe scalp SD (IGA of 3 or 4 on a 5-point scale)
- TEAEs: 5%



**n= 183**

- Responders equals none or slight (0-1 scores) at 4 weeks<sup>2</sup>

**n= 1,162**

- IGA score of 0 or 1 at 4 weeks equals treatment success<sup>3</sup>
- Placebo rate: 42%
- Predominantly mild subjects
- TEAEs: 14%

References: 1. 2011 (Ortonne, JP – Galderma funded) 2. 2004 (Abeck, D) 3. 2007 (Elewski, BE)

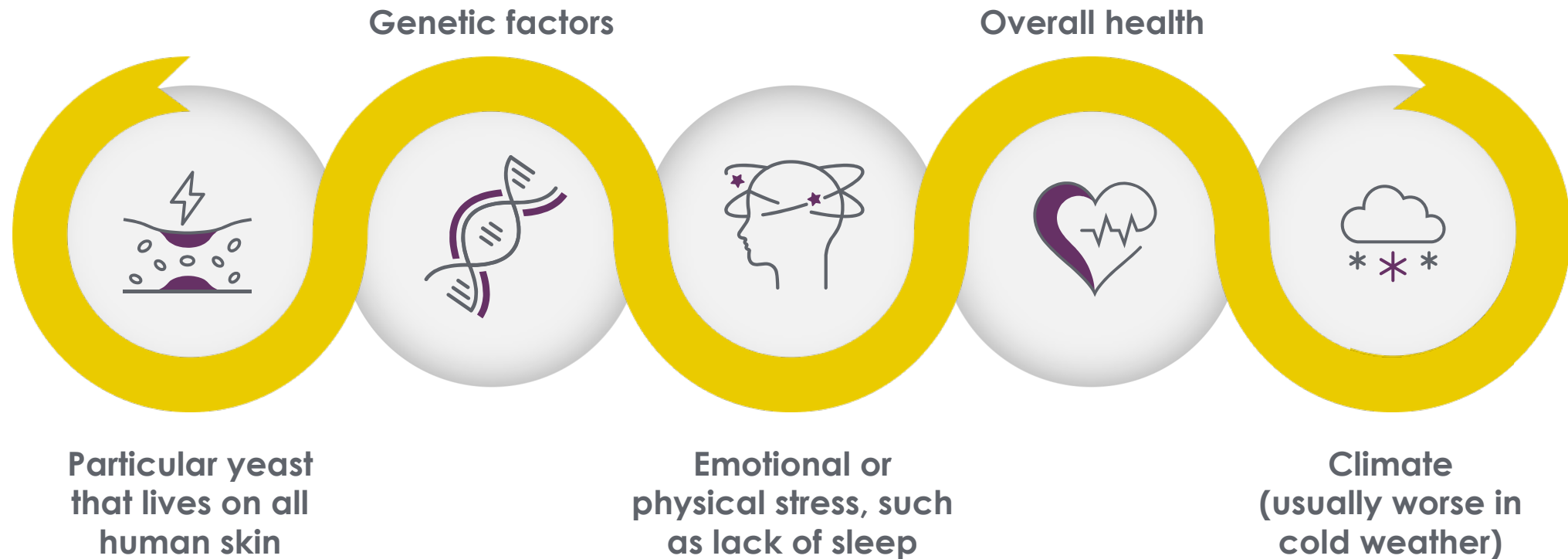


# Patrick Burnett, M.D., Ph.D., FAAD

Chief Medical Officer



# Seb Derm Contributing Factors



# Limitations of Current Seb Derm Treatments

## Topical Anti-Fungals

- Often used as first-line therapy
- Often ineffective for long-term remission

## Topical steroids

- Increased risk of glaucoma and cataracts
- No chronic high-potency steroid use beyond 2-4 weeks
- Skin atrophy concerns since skin on face and scalp is thin

## Non-steroidals

- Perceived lack of efficacy and/or tolerability

## No single product appropriate for both scalp and face/body

- Many patients use 3-5 products
- Time management challenge and complexity
- Reduces patient compliance
- Increases time / expense (multiple co-pays)

## Rx shampoos

- Usage usually 2x/week for up to 4 weeks
- Texture of vehicle can mess up hair styles and dry out hair
- Perceived unpleasant smell

# Topical Roflumilast Foam

Roflumilast foam offers a highly differentiated clinical profile

Investigated for use as a once daily, non-steroidal, anti-inflammatory topical formulation

More potent (25- to 300-fold) than the two other FDA-approved PDE4 inhibitors



Selective, highly potent anti-inflammatory PDE4 inhibitor

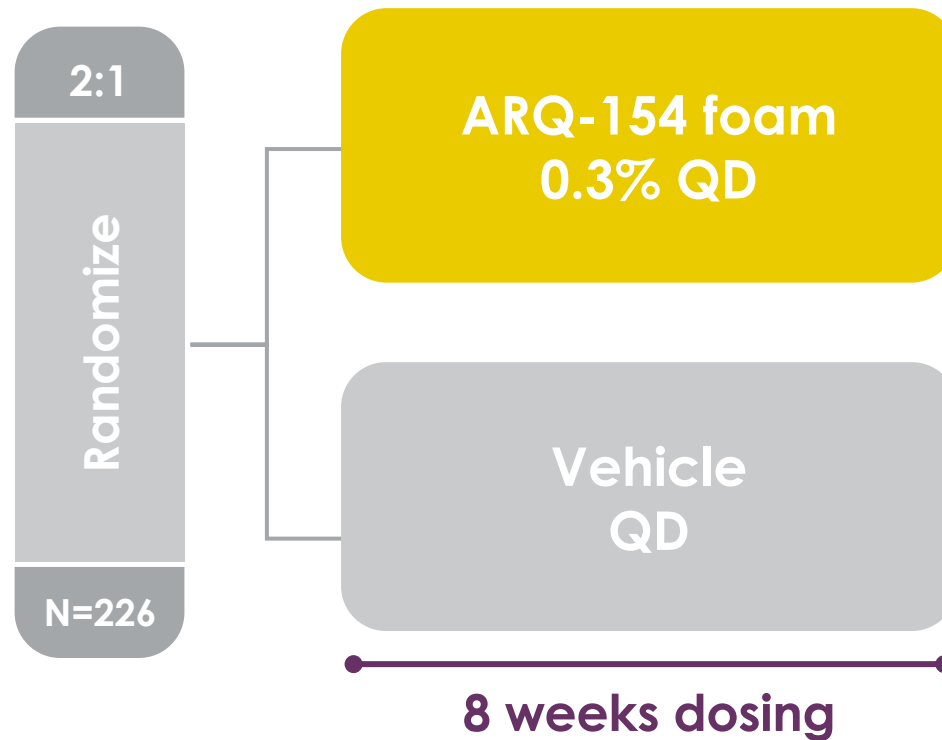
“Leave on” foam formulation allows for use on all body parts, including hair-bearing areas

Oral roflumilast approved by FDA for COPD in 2011

# Phase 2 Study of Roflumilast Foam in Seb Derm

## Eligibility

- Diagnosis of at least moderate seb derm
- Aged  $\geq 18$  y
- $\leq 20\%$  BSA



## Endpoints

### Primary

- IGA success at week 8

### Secondary

- Overall assessment of erythema
- Overall assessment of scaling
- WI-NRS

### Exploratory

- Scalpdex
- DLQI
- BSA

### Safety and tolerability

<sup>a</sup>IGA success was defined as IGA score of 0 or 1 (clear or almost clear) with at least a two-grade improvement from baseline. BSA, body surface area; DLQI, dermatology life quality index; IGA, investigator global assessment; QD, once daily; WI-NRS, worst itch numeric rating scale. NCT04091646. <https://clinicaltrials.gov/ct2/show/NCT04091646>. Accessed July 20, 2020.

# Study Populations

	<b>ARQ-154 0.3%</b>	<b>Vehicle</b>	<b>Overall</b>
<b>ITT</b>	<b>154 (100%)</b>	<b>72 (100%)</b>	<b>226 (100%)</b>
<b>Safety Population</b>	<b>154 (100%)</b>	<b>72 (100%)</b>	<b>226 (100%)</b>
<b>mITT*</b>	<b>153 (99.4%)</b>	<b>71 (98.6%)</b>	<b>224 (99.1%)</b>
<b>PRU4</b>	<b>125 (81.2%)</b>	<b>59 (81.9%)</b>	<b>184 (81.4%)</b>
<b>PRU2</b>	<b>141 (91.6%)</b>	<b>68 (94.4%)</b>	<b>209 (92.5%)</b>

\* Excludes 2 subjects: One roflumilast subject (31003) who was enrolled Mar 6, then withdrew consent due to the fear of contracting COVID-19 (informed site May 1), with no post-baseline visits, and one vehicle subject (17006) who missed week 8 IGA due to COVID, but did not discontinue due to COVID, and came back for the week 9

ITT = all randomized subjects

Safety population = all subjects who are enrolled and received at least 1 confirmed dose of IP

mITT = all randomized subjects with the exception of subjects who missed the week 8 IGA assessment specifically due to COVID-19 disruption

PRU4 population = subset of the ITT population and includes subjects with WI-NRS pruritus score  $\geq 4$  at Baseline

PRU2 population = subset of the ITT population and includes subjects with WI-NRS pruritus score  $\geq 2$  at Baseline

# Subject Disposition

	ARQ-154 0.3% (N=154)	Vehicle (N=72)	Overall (N=226)
Completed	141 (91.6%)	67 (93.1%)	208 (92.0%)
Prematurely discontinued	13 (8.4%)	5 (6.9%)	18 (8.0%)
Reason for discontinuation			
Withdrawal by subject	4 (2.6%)	1 (1.4%)	5 (2.2%)
Sponsor decision	0	0	0
PI Decision	0	0	0
Non-compliance	0	0	0
Protocol violation	0	1 (1.4%)	1 (0.4%)
Lost to follow-up	6 (3.9%)	2 (2.8%)	8 (3.5%)
<b>Adverse event</b>	<b>2 (1.3%)</b>	<b>1 (1.4%)</b>	<b>3 (1.3%)</b>
Death	0	0	0
Pregnancy	0	0	0
Other	1 (0.6%)	0	1 (0.4%)

# Demographics (Safety Population)

	ARQ-154 0.3% (N=154)	Vehicle (N=72)	Overall (N=226)
Age, mean (yrs)	45.3	44.2	44.9
<b>Gender</b>			
Male	76 (49.4%)	40 (55.6%)	116 (51.3%)
Female	78 (50.6%)	32 (44.4%)	110 (48.7%)
<b>Ethnicity</b>			
Hispanic or Latino	29 (18.8%)	16 (22.2%)	45 (19.9%)
Not Hispanic or Latino	125 (81.2%)	56 (77.8%)	181 (80.1%)
<b>Race</b>			
American-Indian or Alaskan Native	1 (0.6%)	0	1 (0.4%)
Asian	7 (4.5%)	1 (1.4%)	8 (3.5%)
Black or African-American	17 (11.0%)	6 (8.3%)	23 (10.2%)
Native Hawaiian or Other Pacific Islander	0	0	0
White	123 (79.9%)	62 (86.1%)	185 (81.9%)
Other	1 (0.6%)	2 (2.8%)	3 (1.3%)
More than one race	5 (3.2%)	1 (1.4%)	6 (2.7%)

# Baseline Characteristics (Safety Population)

	ARQ-154 0.3% (N=154)	Vehicle (N=72)	Overall (N=226)
<b>BSA, mean (%)</b>	3.3	3.0	3.2
<b>Baseline IGA (0-4)</b>			
3 – Moderate	141 (91.6%)	69 (95.8%)	210 (92.9%)
4 – Severe	13 (8.4%)	3 (4.2%)	16 (7.1%)
<b>Baseline Erythema (0-3)</b>			
2 – Moderate	135 (87.7%)	66 (91.7%)	201 (88.9%)
3 – Severe	19 (12.3%)	6 (8.3%)	25 (11.1%)
<b>Baseline Scaling (0-3)</b>			
2 – Moderate	130 (84.4%)	58 (80.6%)	188 (83.2%)
3 – Severe	24 (15.6%)	14 (19.4%)	38 (16.8%)
<b>WINRS</b>			
Mean	5.8 (2.66)	5.7 (2.33)	5.8 (2.56)
Median	6.0	6.0	6.0
≥4	125 (81.2%)	59 (81.9%)	184 (81.4%)
<b>Facial involvement</b>	100 (64.9%)	36 (50.0%)	136 (60.2%)



# IGA Success at Each Visit (mITT)

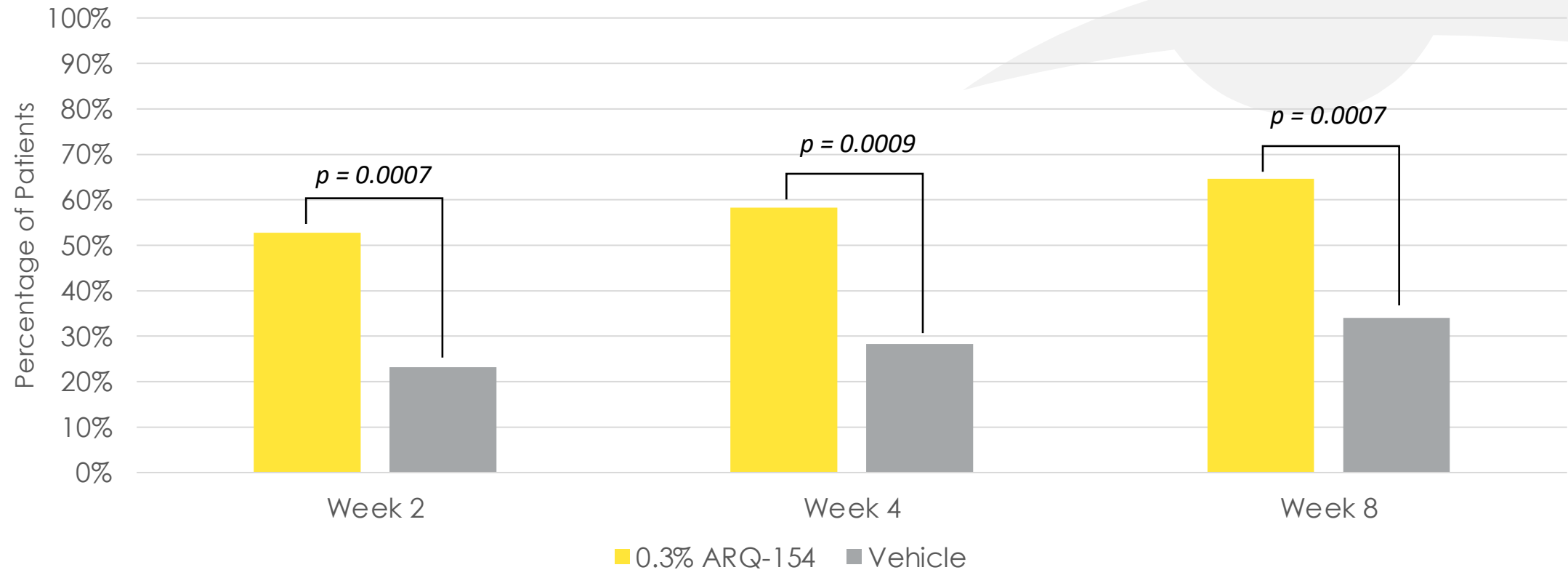
74% of Patients Achieved IGA Success



IGA Success = Clear or Almost Clear with at least a 2-grade improvement from baseline

# WI-NRS 4-pt Response (PRU4 Population)

65% of Patients Achieved a WI-NRS 4-pt Response



# Low Rates of Adverse Events (Safety Population)

	ARQ-154 0.3% (N=154)	Vehicle (N=72)	Overall (N=226)
Subjects with any TEAE	37 (24.0%)	13 (18.1%)	50 (22.1%)
Subjects with any Tx-Related TEAE	3 (1.9%)	3 (4.2%)	6 (2.7%)
Subjects with any SAE	0	0	0
Subjects who discontinued Study Drug due to AE	2 (1.3%)	2 (2.8%)	4 (1.8%)
Subjects who discontinued Study due to AE	2 (1.3%)	1 (1.4%)	3 (1.3%)

# Most Common TEAE's by Preferred Term ≥ 2% in any group

Preferred Term	ARQ-154 0.3% (N=154)	Vehicle (N=72)	Overall (N=226)
Contact Dermatitis	3 (2%)	2 (3%)	5 (2%)
Insomnia	3 (2%)	1 (1%)	4 (2%)
Nasopharyngitis	3 (2%)	0 (0%)	3 (1%)



# Dr. Matthew Zirwas, M.D.

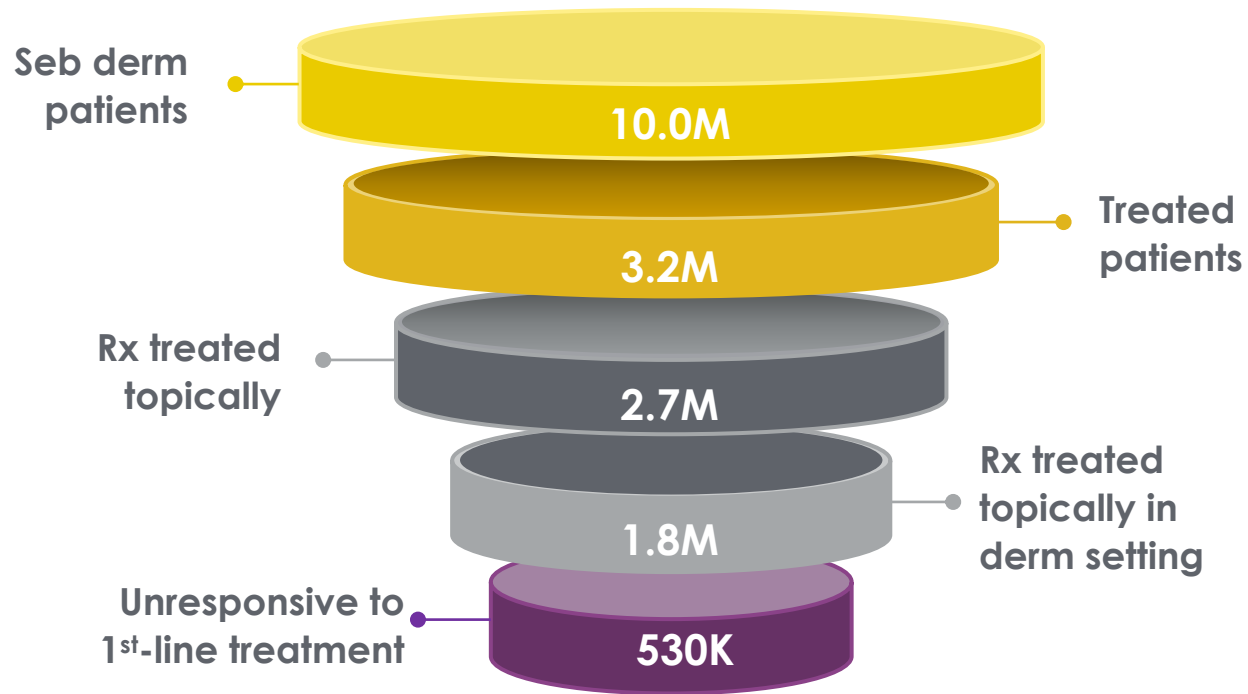
Founder of the Bexley Dermatology Research Clinic  
and Investigator in the Trial

# Ken Lock

Chief Commercial Officer



# Seb Derm Prevalence



## Additional opportunities to drive value in Seb Derm:

- Market growth due to educational efforts and promotional investment
- U.S. patients treated by other specialties (e.g., PCPs)
- Ex-US markets

# In Derm Offices the Volume and Severity Is In-line with Psoriasis

## Severity of Seborrheic Dermatitis



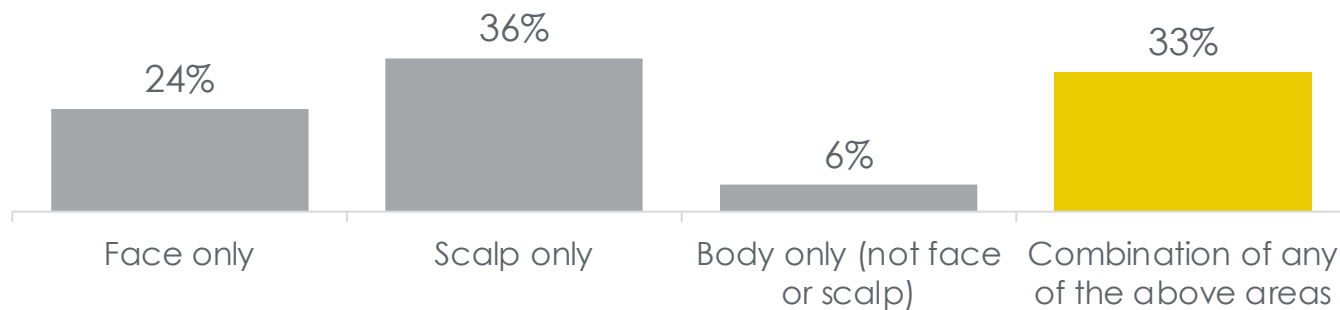
average number of seborrheic dermatitis patients seen in a typical month

41%  
Mild

42%  
Moderate

17%  
Severe

## Symptoms Experienced in Each Area



From qualitative research and pilot interviews, most of the combinations HCPs are seeing are **Face + Scalp**

Arcutis Quantitative Seb Derm Research August 2020, n=100 Dermatology HCPs

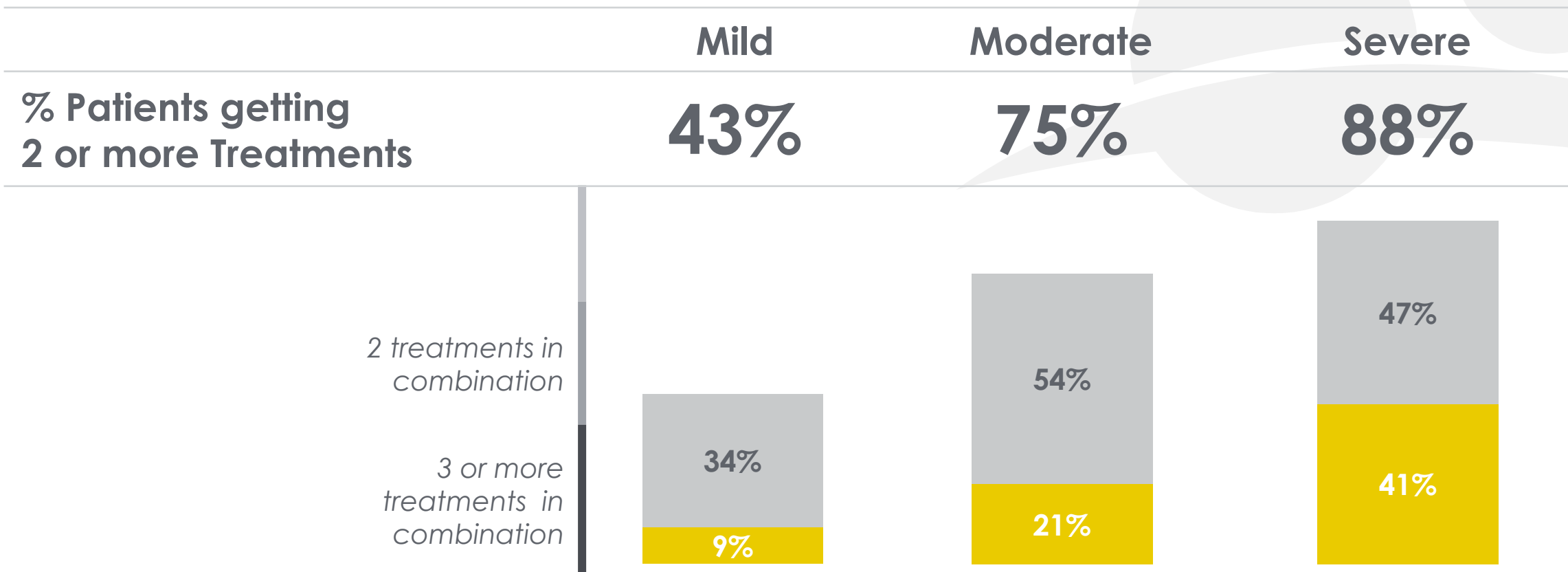


# FDA Approved Seb Derm Treatment Options

	Regimens	Side Effects	Approx List Price
<b>LOCOID Solution</b> <i>Hydrocortisone Butyrate 0.1%</i> <b>Approved 1982</b>	2-3x/ daily	Burning, itching, irritation, dryness, folliculitis (these reactions are listed in an approximate decreasing order of occurrence)	\$65
<b>LOPROX Shampoo</b> <i>Ciclopirox 1%</i> <b>Approved 1997</b>	2x/ week for 4 weeks with a min of 3 days between applications	1% application site reaction 1% increased itching (n=626)	\$55
<b>XOLEGEL Gel</b> <i>Ketoconazole 2%</i> <b>Approved 2006</b>	1x/ day for 2 weeks	4% application site burning (the most common treatment-related adverse reaction)	\$970
<b>EXTINA Foam</b> <i>Ketoconazole 2%</i> <b>Approved 2007</b>	2x/ day	Burning: 10% Extina 10% vehicle	\$785

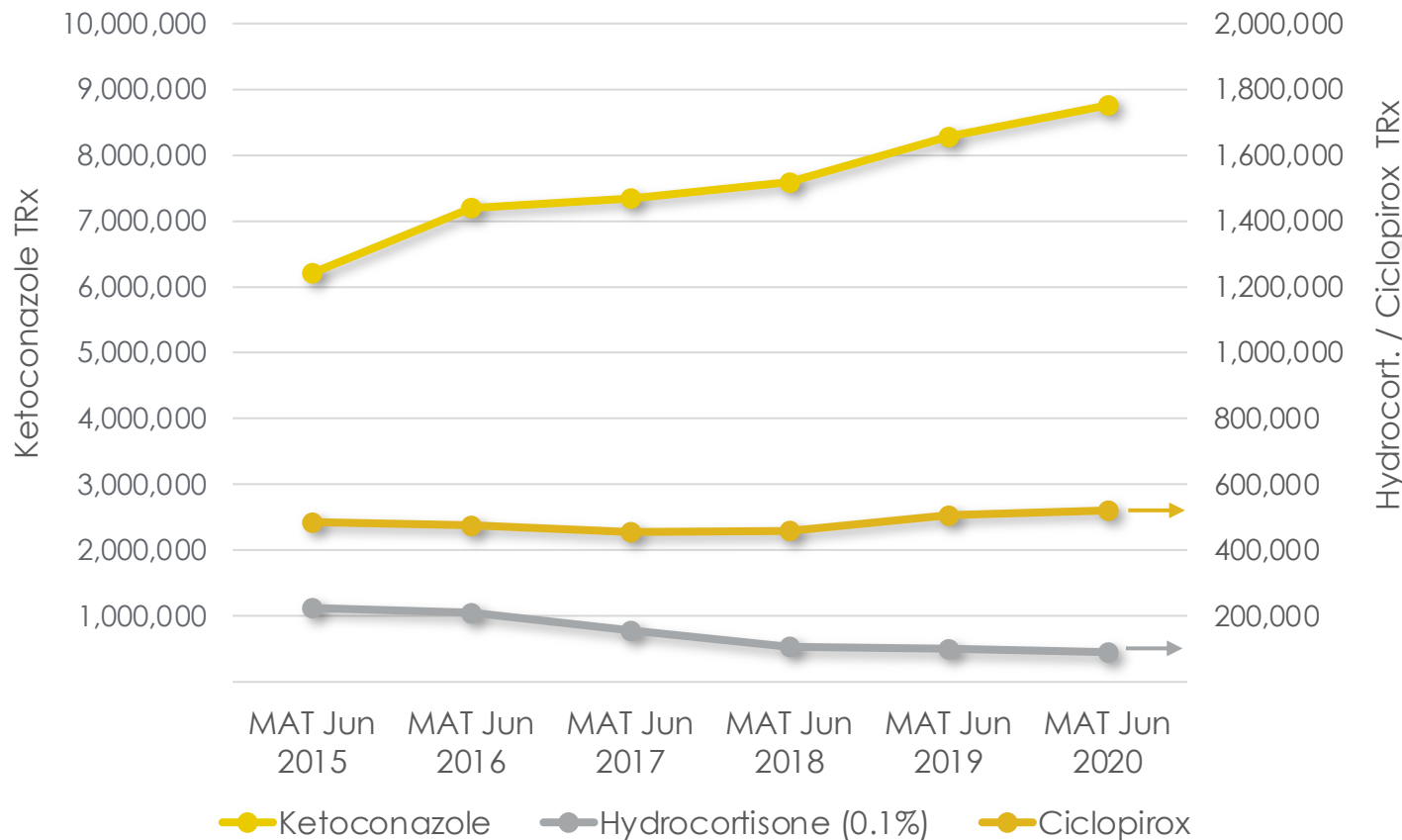
\* Data from USPIs of Select Products

# Most Patients Require 2 or More Products



Arcutis Quantitative Seb Derm Research August 2020, n=100 Dermatology HCPs

# TRx Trends for Approved Therapies



- There are >9M on-label TRx on an annual basis for FDA Approved therapies
- Other off-label products are used (e.g. TCSs, TCIs)
- Ketoconazole is dominant therapy and utilization is growing

Source: IQVIA June 2020 Data

# Payor Sentiment

Top National Pharmacy Benefit Managers and Health Plans representing over 80 million formulary lives were surveyed

- Seborrheic dermatitis is considered a **lower payer management priority** compared to conditions like psoriasis and atopic dermatitis
- Review of current medical policies of top National PBMs and Health Plans demonstrate Rx coverage and **benefit exclusions are rare**
- Payers expressed **minimal budget impact and superior efficacy** were the most likely ways for a brand product to avoid management in predominantly generic/OTC categories



Surveyed currently view seborrheic dermatitis as a **medical condition that warrants prescription therapy**

Source: Arcutis Payer market research (August 2020, n=25)

# High Interest in Roflumilast Foam

## Dermatologist Likelihood to Prescribe Roflumilast Foam



**Provides another possible option for these difficult-to-treat cases.(...)**  
The most important symptoms for most patients is the itching.

Very, very excited that a PDE inhibitor would come to market especially in a **foam vehicle and a non-steroidal!**"

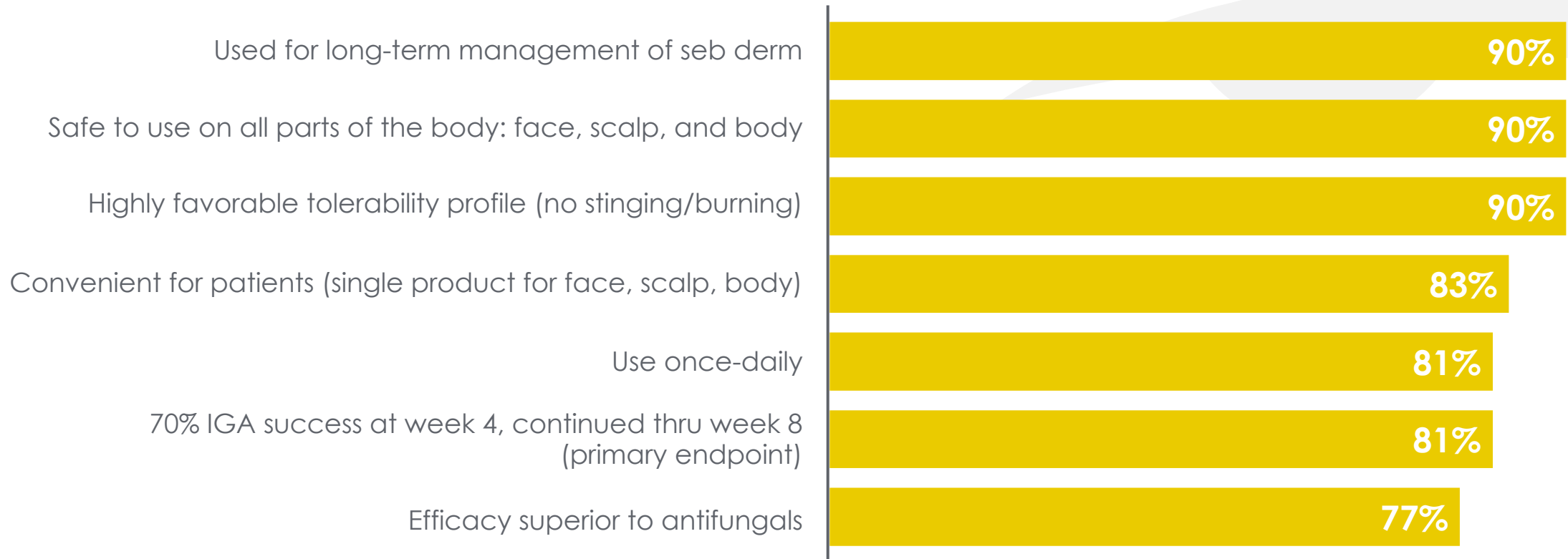
It sounds like an attractive option as it is a foam and thus **can be used on the scalp and face**. I also like that it does not have alcohol which may sting the skin. It's great that it is not a topical steroid and the time frames listed for improvement are reasonable."

Arcutis Quantitative Seb Derm Research August 2020, n=100 Dermatology HCPs

# Most Compelling Aspects of Roflumilast Foam

## Compelling Product Profile Statements

(top 2 – very/extremely compelling)

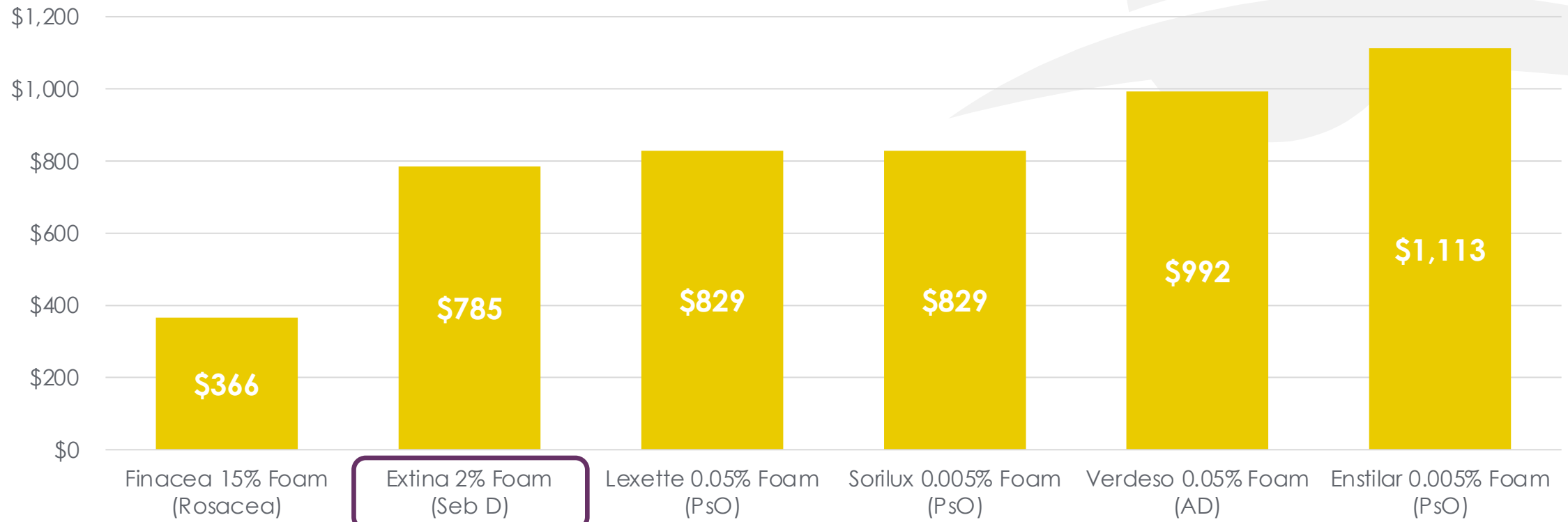


Arcutis Quantitative Seb Derm Research August 2020, n=100 Dermatology HCPs

# Pricing of Current Foam Therapies

Ranges from ~\$365 - \$1100

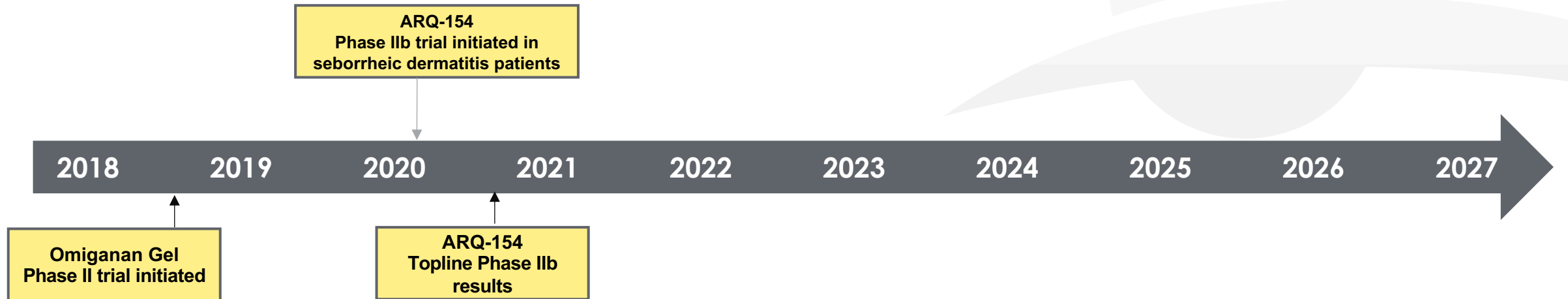
WAC as of September 2020



Source: ProspectRx, September 2020

# Seb Derm Competitive Pipeline

Development timeline for Seb Derm therapies



- 1.75% BID Gel
- Facial SD Only
- Mild to Moderate Pts
- Antifungal MOA

Source: Clintrials.gov Sept 2020 Seborrheic Dermatitis Trials



# ~5 Million Patients Currently Treated Topically by Dermatologists in US

## US Patient Populations (Millions)

	Psoriasis	Atopic Dermatitis	Seborrheic Dermatitis
Prevalence	8.6	19.2	10.0
Rx treated	3.5	6.3	2.7
Topically treated	2.5	5.4	2.7
Rx treated in Derm Setting	2.8	1.2	1.8
<b>Rx treated (Topically) in Derm Setting</b>	<b>2.0</b>	<b>1.0</b>	<b>1.8</b>

Additional opportunities to unlock value of our molecules:

- U.S. patients treated by other specialties (e.g., PCPs or pediatricians)
- Ex-US markets

# If Approved, Roflumilast Foam:

## Novel Mechanism

- Will be first treatment in decades to offer a novel mechanism of action for the treatment of seb derm

## “Best in Class”

- Has potential to be a “best in class” treatment for patients with seb derm

## Convenience

- Will be an easy-to-use, once daily, single treatment option for both scalp and face/body

## Suitability

- Will be suitable for use in hair-bearing areas (unlike creams), as well as face and around the eyes (unlike steroids)

# The Potential of Roflumilast Foam

## Current Treatments

- ✘ No single product works for scalp, face and body
- ✘ Most patients need an arsenal of products to manage disease
- ✘ Steroids not meant to be used chronically
- ✘ Shampoos can be drying

## Roflumilast Foam

- ✔ Roflumilast can be used on all body areas, including hair-bearing
- ✔ Once-a-day roflumilast offers the convenience of a single product
- ✔ Has shown efficacy and is well tolerated – suitable for long-term use
- ✔ Dries quickly, is unscented and contains no drying ethanol

# Thank You

